

## News Release

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FOR IMMEDIATE RELEASE

### **MARO LABLANCE JOINS RESOLUTION RESEARCH®**

**Denver, Colo., — November 5, 2007** — Resolution Research & Marketing, Inc.®, a marketing research firm specializing in executive, consumer, public opinion and branding studies, has added Project Director Maro LaBlance to its diverse staff of professionals.

“Maro has very specialized experience in the market research industry,” said president and founder Nina Nichols. “She will play an integral role in developing new processes to improve productivity with our talented staff.”

Maro has been working in the market research industry for several years, specializing in business-to-business fieldwork operations. While working at Penn, Schoen, Berland & Associates, she served a variety of Fortune 500 clients such as Microsoft, Intel, KPMG, Ford and Merck. Maro developed new training procedures to give interviewers an edge during her tenure in the Corporate Research Group at PSB. Maro graduated from Michigan State University, with a degree in Advertising.

#### **About Resolution Research**

Resolution Research®, a Denver-based market research firm is solely owned by Nina Nichols, who founded the company in 1990. The company is a full-service provider of quantitative and qualitative market research, from telephone and online surveys, in-home product tests, focus groups, IDIs and recruitment, to survey design, tracking, analysis and reporting. Resolution Research® is WBENC certified. For more information, please visit [www.ResolutionResearch.com](http://www.ResolutionResearch.com) or contact Resolution Research® at 800-800-0905 or [info@re-search.com](mailto:info@re-search.com).

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